## CT 200h timeline

| 2009 | September | Lexus's LF-Ch concept is revealed at the Frankfurt motor show.  |
|------|-----------|---|
| 2010 | March     | Lexus unveils the CT 200h at the Geneva motor show.             |
|      | July      | CT 200h debuts in the UK at the Goodwood Festival of Speed.     |
|      | October   | Order books open for UK customers                               |
| 2011 | January   | Kylie Minogue fronts the Quiet Revolution marketing campaign    |
|      |           | for the CT 200h.  |
|      | February  | First customer deliveries. At launch CT is priced from £23,485. |
|      |           | The range features SE-I, SE-L and SE-L Premier grades, all      |
|      |           | using the same Lexus Hybrid Drive powertrain.                   |
|      | May       | CT 200h is given a five-star Euro NCAP safety performance       |
|      |           | rating.   |
|      | October   | The F Sport model is added to the range, following its debut at |
|      |           | the Frankfurt motor show in September.                          |
|      | November  | Lexus's Quiet Revolution campaign for the CT 200h earns         |
|      |           | Lexus a Quiet Mark award from the UK Noise Abatement            |
|      |           | Society.  |
| 2012 | October   | New entry-level S grade introduced with lower CO2 emissions.    |
|      | November  | Advance grade is added to the CT range.                         |
| 2013 | November  | Lexus unveils a revised CT 200h at the Guangzhou motor show,    |
|      |           | with styling, handling and equipment changes                    |
| 2014 | March     | The revised CT 200h arrives in the UK.                          |