



Lexus Delivers its Five-Millionth SUV

25 August 2020

- Five million global Lexus SUV sales since 1996
- UK contributes more than 89,000 to the total – the largest national market figure in Western Europe
- All today's UK Lexus SUVs feature self-charging hybrid electric powertrains
- Range to grow to include the new UX 300e, Lexus's first battery electric model

This summer, global sales of Lexus SUVs passed five million, a milestone figure achieved in 24 years since the launch of the first LX model in North America.

In the UK the cumulative total recently topped 89,000 in what is Lexus's largest market in Western Europe.

The introduction of the first RX model in 1998 created the market for a new kind of luxury SUV – a segment that has since become a focus for almost every other premium car maker. The RX arrived in the UK in 2000, followed five years later by the RX 400h, the world's first luxury hybrid vehicle.

The rugged GX was the next to appear, in selected world markets in 2002, but for British motorists the follow-up to the RX was the mid-size NX, launched in 2014. This quickly became a strong seller and paved the way for the latest addition to the range, the compact UX urban SUV, in 2018.

To cover an even wider range of customer requirements, the RX line-up was extended in the same year to include a new seven-seat model, the RX L. Rather than simply squeezing an extra row of seats into the standard RX, Lexus produced a new, longer body to ensure comfort, quality and practicality were not compromised.

Today, all new Lexus SUVs sold in the UK have full hybrid electric powertrains; in Western and Central Europe, the figure is 96 per cent. Globally, the share is around one third of the total.

This year Lexus enters a new era with the initial roll-out of the UX 300e, its first battery electric model. Scheduled for launch in the UK early in 2021, this new version of the UX will add a further dimension to the SUV range. Online reservations have opened for the new model and initial details are available [here](#).

Lexus cumulative global and UK SUV sales

MODEL	LAUNCH YEAR	GLOBAL SALES*	UK SALES**
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LX	1996	487,229	N/A
RX & RX L	1998/2018	3,136,223	54,703
GX	2002	445,965	N/A
NX	2014	853,035	26,859
UX	2018	110,899	7,562
TOTAL		5,033,351	89,134

* Total at end June 2020 ** Total at end July 2020

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