



The LC 500 Convertible Regatta Edition: Ultra-exclusive Model Heralds Launch of Online Reservations of Lexus's First Soft-top

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- Special launch edition of the new LC 500 Convertible uses exclusive blue and white colour combination to evoke the ambience of a luxury marina
- Sculpted bodywork thrown into brilliant relief with Lexus' exclusive Structural Blue paint, created using advanced pigment technology
- Harmonious design shift from exterior to interior, with white the dominant colour theme for the cabin
- Online reservations for the new LC 500 Convertible open on 5 August at lexus.co.uk

To display the beautiful design of the new LC 500 Convertible to its best effect, Lexus has created the Regatta Edition, an exclusive version of the model featuring a unique colour combination. The deep blue of the bodywork and roof and white and blue of the interior evoke the ambience of a luxury marina, lined with ocean-going yachts – an image that was part of the original design inspiration for the car.

The exterior is finished in Structural Blue, a Lexus colour originally developed for the LC Coupe which uses advanced paint technology to replicate the intense depth of tone found in the natural world. Using micro-particles in the pigment, it reflects light in a way that highlights the curves in the bodywork and which changes the perception of light and shade when viewed from different angles.

This tones perfectly with a Marine Blue finish for the Regatta Edition's folding soft top, emphasising how the designers have succeeded in retaining the LC's distinctive coupe roofline in the context of the convertible.

Conscious of how the interior of a convertible is more often open to view, Lexus's designers ensured there is a harmonious flow between the inside and outside of the car. This quality is perfectly captured in the Regatta Edition with its combination of dark blue and white. White is the dominant colour, used for the interior facings of the front pillars, the steering wheel (including the centre pad) and the headlining. The instrument panel and door panels have contrasting deep blue upper and white lower sections, while the front seats are upholstered white perforated semi-aniline leather with blue highlights on the head rests, upper shoulder area and grab handles.

Online reservations

On Wednesday 5 August, Lexus will open first reservations for the new LC 500 Convertible for UK customers at www.lexus.co.uk, prior to the first cars being delivered during autumn 2020. Initially, reservations may be placed for models equipped with a Sport+ Pack.

There is already strong interest in Lexus's first soft-top model: the LC Convertible Regatta Edition is being produced in very limited numbers and all those allocated to the UK and Europe have already been reserved.

To view the full image gallery click [here](#).

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