



UK PRESS RELEASE

LEXUS' "SENSES ELECTRIFIED" AT MILAN DESIGN WEEK RESCHEDULED TO APRIL 2021

2 March 2020

Following the announcement that Salone del Mobile at Milan Design Week has been postponed until 13-18 April 2021 owing to the current coronavirus outbreak, the Lexus Design Event exhibition, "SENSES ELECTRIFIED" by LOOP.ph, will be rescheduled to next year's event. The Grand Prix Selection of the Lexus Design Award 2020 will be made this summer via a digital only event (full details to be confirmed).

We will continue to provide updates regarding "SENSES ELECTRIFIED" as further information becomes available.

For more information, visit:

www.lexusdesignevent.com

Official hashtags: #LexusDesignEvent;#LexusDesignAward;

ABOUT LEXUS DESIGN AWARD

First launched in 2013, the Lexus Design Award is an international design competition that targets up-and-coming creators from around the world. The award seeks to foster the growth of ideas that contribute to society by supporting designers and creators whose works can help to shape a better future. It provides a unique opportunity for each of six finalists to work with a globally recognized designer as a mentor to create prototypes of their designs, and then exhibit them at one of the design calendar's most important events.