



LF-30 Electrified leads Lexus European Debuts at the Geneva International Motor Show

18 February 2020

Lexus has released details of its principal presentations at the 2020 Geneva International Motor Show, including the European debuts of new products and technologies aligned to its Lexus Electrified vision.

Please click on the links below to view and download press information and images relating to each of the focus activities.

Lexus LF-30 Electrified

The Lexus LF-30 Electrified is a Lexus concept that explores the design, engineering and technology of a future all-electric luxury model. Please visit [here](#) for more information.

Lexus UX 300e

The UX 300e is Lexus's first battery-electric model, set to join the compact SUV range from late 2020 (UK sales expected from early 2021). Please visit [here](#) for more information.

Lexus LC 500 Convertible

First seen in pre-production form at the 2019 Goodwood Festival of Speed, the convertible version of Lexus's flagship coupe is revealed for the first time in Europe. Please visit [here](#) for more information.

Digital Side View Monitors

Lexus's continuous development of advanced safety technology is represented by the new Digital Side View Monitors, available first for the Lexus ES 300h luxury hybrid saloon. Please visit [here](#) for more information.

Lexus will provide an on-demand digital press conference for visitors to its stand during the Geneva International Motor Show press days (3 and 4 March). This will also be available to view online; details of how to access the content will be provided shortly.

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