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## News and Features 11 March 2019

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### **Takumi on film**

The expert skills of *takumi* craftspeople make a defining contribution to the quality and luxury of every Lexus vehicle, but can such human talents survive in the age of artificial intelligence? A new documentary commissioned by Lexus looks at the work of four *takumi*, including a paper-cutting artist and traditional woodworker, to discover the dedication required to acquire the highest level of craftsmanship and the unique abilities that machines cannot match. Read and see more [here](#).

### **UX gets the sneaker look**

Lexus has partnered with designer John Elliott to create Sole of the UX, an all-white version of the new compact SUV, inspired by Elliott’s Nike AF1 shoe – including a set of white tyres. [Read more here](#).

### **Lexus at the Geneva Motor Show**

Lexus presented a concept study for a convertible version of the LC flagship coupe and a competition-inspired Track Edition rendition of its RC F performance coupe at the Geneva Motor Show. [Read more here](#) and [here](#). You can also access a transcript of the on-demand digital press conference [here](#).

### **10 million worldwide sales**

In the 30 years since Lexus was launched, global sales have reached 10 million vehicles. Showroom performance is gathering momentum, with a worldwide and European sales totals in 2018. [Read more here](#).

### **Best in the after sales business**

Lexus has retained its Experteye Award for delivering the best dealer network after sales service in the UK. The honour was based on the feedback received from more than 100,000 drivers of leased vehicles. [Read more here](#).

## **Lexus to light up Milan**

Lexus's artistic contribution to this year's Milan Design Week will be a light installation inspired by its future lighting technology ideas. The work is being created by the Japanese studio Rhizomatiks and will be on public view from 9 to 14 April. [Read more here.](#)

## **Supporting sporting excellence**

Lexus will be the official car supplier and car partner to the finals of the 2019 Davis Cup tennis tournament in Madrid, in November this year. [Read more here.](#)

## **Lexus UX press information**

A full press kit, images and video footage of the new Lexus UX SUV is now available at the official Lexus UK media website. [Read more here.](#)

## **Images and video resources**

Visit the Images section of our media website, [media.lexus.co.uk](http://media.lexus.co.uk), for a comprehensive collection of current model shots, concepts and news pictures for easy download for editorial use. For film footage, click on the Videos tab to access the library and to view and download material.

## **Lexus social media channels**

You can find much more Lexus content at: -

Official [media website](#)

Official [Lexus UK blog](#)

Official [Lexus UK Twitter @lexusuk](#)

Official [Lexus UK Facebook page](#)

Official [Lexus UK YouTube channel](#)

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