



UK PRESS RELEASE

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## Media Advisory: Lexus Digital Press Conference and Media Assets for the Geneva Motor Show

26 February 2019

Lexus's digital press conference presentation will be available on-demand at any time during the Geneva Motor Show press days, 5 and 6 March. The Lexus booth will be located on stand 4211 in Hall 4 of the Palexpo exhibition centre. Media representatives are welcome to visit at a time that suits them and listen to the Lexus brand and product messages on individual screens.

The digital press conference can also be viewed online from 5 March at <https://newsroom.lexus.eu/geneva2019/>

Press information and images for the principal Lexus models on display at the show are now available to view and download from the Lexus UK media website.

The Lexus LC Convertible Concept (European premiere) – assets available [here](#).

The Lexus RC F Track Edition (European premiere) – assets available [here](#).

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