



Lexus News and Features 11 May 2018

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All-new ES to join UK Lexus line-up

Lexus is to introduce the ES mid-size saloon range to the UK and Western Europe for the first time. The all-new, seventh generation of the car will be available from the start of 2019 with self-charging hybrid power. The latest ES was revealed at the Beijing Motor Show and at the official opening of the new LOUNGE by Lexus at Brussels Airport. [Read more here.](#)

The inside story on the new RX L

The new, soon-to-be-launched seven-seat Lexus RX L is an object lesson in ingenious design and packaging. It adds two extra seats to the extended cabin while preserving all of the comfort and luxury expected of a Lexus model. [Read more here and here.](#)

Best manufacturer award

Lexus has again been named the UK’s best car manufacturer in the annual *Auto Express* Driver Power Survey, taking top position for the third time in four years. [Read more here.](#) Its crossover models, the RX and NX also excelled in their categories, adding to a haul of three gold and one silver award for the brand. [Read more here.](#)

Lexus Design Award winner

A new concept to help people understand and explore new ways of living, Extrapolation Factory, has been voted the overall Grand Prix winner in the Lexus Design Award 2018. [Read more here.](#) Meanwhile, visitors to the Lexus Design Event at Milan Design Week chose Honest Egg, a quirky food freshness monitoring system, as the People’s Choice among the award finalists. [Read more here.](#)

Racing rewards

The Lexus RC F GT3 has been proving its pedigree as a race car with success on both sides of the Atlantic. It has clinched its first victory in IMSA sportscar racing in North America and also earned two top-10 finishes in European GT competition at Brands Hatch. [Read more here.](#)

LOUNGE by Lexus

International travellers can enjoy the best of Lexus's *omotenashi* hospitality in the new LOUNGE by Lexus at Brussels Airport. The lounge has been created as a relaxing space that reflects the best in Lexus design and technology, equipped with bespoke furniture, spa, sleeping pods and a dedicated room to experience the quality of Lexus's long-established premium audio partner, Mark Levinson. [Read more here](#).

Hybrid myth-buster

A new Lexus marketing campaign sets out to show that choosing a self-charging hybrid car doesn't call for customers to make compromises. Under the banner "Fast as h," the US initiative looks to dispel misconceptions about hybrid performance and cost. [Read more here](#).

Images and video resources

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