



Lexus News and Features 21 March 2018

21 March 2018

Click the “read more” links to access the full stories and pictures.

Get the latest Lexus media news first – sign up for our email service [here](#)

Lexus UX and more at Geneva

Lexus had a wealth of new vehicles on display at the Geneva Motor Show, led by the all-new UX crossover, making its world debut. It was joined on the Lexus stand by the new seven-seat version of the RX SUV, the RX L, plus an RC F Special Edition coupe created to mark the 10th anniversary of Lexus’s F marque performance models

The Lexus LF-1 Limitless Concept luxury flagship crossover was also seen in Europe for the first time.

To access the full information about all Lexus’s Geneva show activities, including media information, images, videos and the presentation made by senior personnel, please use the following links.

[Lexus UX world debut](#)

[Lexus RX L European debut](#)

[10th anniversary of the Lexus F Marque and Special Edition RC F coupe](#)

[Lexus LF-1 Limitless Concept](#)

[RC 300h F Sport Black](#)

[Chika Kako UX video presentation](#)

[Lexus Geneva Motor Show speeches and presentations](#)

Lexus confirms luxury sport yacht production

Lexus has confirmed it is to put a luxury sport yacht into production, working in partnership with boat-building specialists Marquis-Larson. The announcement was made as the Lexus Sport Yacht Concept was presented with an award at the Japan International Boat Show. [Read more here.](#)

Unprecedented fleet awards success

Lexus has achieved an unprecedented “double” in being voted the provider of the best fleet retailer network for both new vehicle sales and after sales in the Experteve awards. The honours are the result

of a detailed satisfaction survey of company car drivers. [Read more here.](#)

RC F lines up for GT racing season

The Lexus RC F GT3 racing coupe is set for a full season of competition in the Blancpain GT Series. Two cars will be entered by the Emil Frey Lexus Racing Team. [Read more here.](#)

Love letters to Lexus

Thousands of thank-you letters from satisfied customers to their Lexus dealerships have been transformed into an origami-inspired 3D art installation in the shape of the new LS flagship saloon and Lexus emblem. The work has been created by artist Michael Murphy and is part of a new marketing campaign for Lexus in the USA. [Read more here.](#)

From the official Lexus UK blog: Lexus LF-1 Limitless design highlights

The Lexus blog has an insight into four of the key elements that define the brave design of the Lexus LF-1 Limitless concept, a vision for a future flagship crossover that made its world debut at the Detroit motor show earlier this year and which appeared earlier this month at the Geneva Motor Show. [Read more here.](#)

Images and video resources

Visit the Images section of our media website, media.lexus.co.uk, for a comprehensive collection of current model shots, concepts and news pictures for easy download for editorial use. For film footage, click on the Videos tab to access the library and to view and download material.

Lexus social media channels

You can find much more Lexus content at: -

Official [media website](#)

Official [Lexus UK blog](#)

Official [Lexus UK Twitter](#) @lexusuk

Official [Lexus UK Facebook page](#)

Official [Lexus UK YouTube channel](#)