



Lexus at the 2018 Geneva Motor Show

20 February 2018

- World premiere of the new Lexus UX crossover
- European premiere of the new RX L, seating up to seven in three rows of seats
- European premiere of the Lexus LF-1 Limitless concept
- Celebration of the 10th anniversary of Lexus F performance models with new Special Edition RC F coupe

Lexus announced today that it will present the world premiere of its new UX crossover at the Geneva Motor Show on 6 March.

The luxury brand will also host the European premiere of the RX L, a new version of Lexus's best-selling RX crossover, featuring three rows of seats. This new model provides comfortable accommodation for up to seven people in its cabin, with a flexible seating arrangement that also allows for excellent load-carrying flexibility. The RX L's versatile interior has been achieved with a 110mm extension of the RX's overall length, while maintain a stylish, coupe-like profile.

In addition, the Lexus LF-1 Limitless concept, first revealed at the Detroit motor show in early January, will be making its European debut.

Other highlights at the 2018 Geneva Motor Show will include the Special Edition RC F coupe, created to celebrate the 10th anniversary of the Lexus F performance designation.

Pascal Ruch, the new Head of Lexus Europe, will lead the Lexus press conference, scheduled for 10am on 6 March on the Lexus stand in Hall 4 of the Palexpo exhibition centre. The event will be available to view via Livestream at

<https://livestream.com/LexusInternational/geneva2018>