



UK PRESS RELEASE

A Crossover With No Limits: Lexus to Present New LF-1 Limitless Concept at the Detroit Motor Show

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Lexus will reveal a striking new concept that heralds a new genre of luxury crossover vehicles at the 2018 North American International Auto Show in January. Created by the CALTY design studio in Southern California, the Lexus LF-1 Limitless is a flagship model that seeks to redefine the boundaries of luxury.

The new concept will be presented during the Lexus press conference at the Detroit motor show. Further details will be announced later.