



## Lexus Helps Customers Make the Switch to Hybrid with Special Autumn Offers

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The prospect of driving a luxurious new Lexus hybrid is being made an even more attractive proposition with the launch of special *Make the Switch* offers for the autumn.

Customers can take advantage of a generous £2,000 finance deposit allowance for a wide range of Lexus models, when buying a new car with a Lexus Connect PCP (personal contract purchase) plan, financed through Lexus Financial Services. At the same time, finance can be obtained with representative APR rates from just 1.9 per cent for the IS executive sports saloon<sup>1</sup>.

Having sold more than 1.2 million hybrids worldwide, Lexus continues to lead the luxury car market with its self-charging, petrol-electric full hybrid technology, benefiting from years of experience to deliver exceptional fuel and emissions efficiency together with a smooth, quiet and refined drive. It has successfully developed hybrid powertrains appropriate for different types of vehicle, from the CT 200h, the original luxury hybrid hatchback, to the new NX 300h crossover RX 450h SUV, equipped with all-wheel drive capability.

The beautifully designed RC 300h and LC 500h sports coupes are also available.

Ewan Shepherd, Director of Lexus in the UK, said: "With Make the Switch we are making it easier than ever for customers to enjoy the multiple benefits of our unmatched range of self-charging, petrol-electric hybrid cars. Lexus is proud that 99 per cent of the cars we sell today are hybrid models. It is clear that with our current fresh and attractive range of vehicles we are a compelling and popular choice for customers. Through constant improvement, we have made our hybrids both more efficient and more rewarding to drive, all with our renowned Lexus Takumi craftsmanship quality guaranteed."

Lexus has also introduced a scrappage scheme, enabling customers to dispose of their older vehicles and earn significant savings on the price of a new Lexus hybrid.

The potential scrappage savings are £3,500 for purchasers of a new CT or IS and £4,000 for a new NX or RX model<sup>1</sup>. What's more, the savings are not restricted to customers taking up a Lexus finance package.

The programme is open to any petrol or diesel car (or light van) first registered no later than 31 December 2009 and registered to the current owner for at least six months<sup>1</sup>.

<sup>1</sup> Terms and conditions apply, full details are available at [Lexus.co.uk](http://Lexus.co.uk).