



365 Day Test Drive

19 November 2008

Hybrid for a Year

Lexus know that when drivers try a hybrid they like it, so it is no surprise the latest winner of the 365 day test drive is pleased.

After driving a Lexus, customers were entered into a prize draw, with the winner taking the keys for a 365 day test drive in a Lexus RX 400h. The lucky recipient, Mrs Tahera Raza from Northwood in Middlesex accepted the keys from Belinda Poole, Director for Lexus in the UK. Raza said, "Lexus has always been my dream car, I have wanted a Lexus for years but my husband wanted a different car. But now I have one! Our first trip will be to Liverpool next weekend to watch the football."

Belinda said, "These events provide us with a great opportunity to introduce new customers to Lexus Hybrid Drive and its benefits. It also provides visitors insight into the legendary service provided by the Lexus Centre network being the highest ranked brand in the J.D. Power and Associates/*What Car?* 2008 UK Customer Satisfaction Index Studysm with an unprecedented eight consecutive titles.

By combining a highly efficient petrol engine with one or more high-output electric motors, Lexus Hybrid Drive achieves the power and acceleration of a high performance luxury vehicle with the impressive fuel efficiency and lower emissions of a smaller car. Lexus is the only manufacturer in the world to offer a range of premium hybrid vehicles and believes that hybrid technology is core for the 21st century. While conventional vehicles waste energy during braking or low-speed operation, Lexus Hybrid Drive vehicles combine a petrol engine, electric-drive motor and battery to capture and store this power.

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