



## Lexus News and Features 7 August 2015

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### The latest from the UK and overseas

*Click the "read more" links to access the full stories and pictures.*

#### **2.0-litre turbo for RC coupe**

Lexus has confirmed its forthcoming RC coupe will be powered by its new 2.0-litre turbo petrol engine, as recently introduced in the new NX crossover. The light and compact 241bhp unit will use an eight-speed automatic transmission in a powertrain that will enable 0 to 62mph acceleration in 7.5 seconds. Details of the RC 200t UK specification and availability will be announced later.

#### **Lexus Hoverboard takes flight**

In the spirit of "making the impossible, possible," Lexus's hoverboard has made its maiden "flight" with pro-skater Ross McGouran on board. The feat is captured in *Slide*, a new film in Lexus's *Amazing in Motion* campaign; another film explores the technology used to create the hoverboard. [Read and see more here.](#)

#### **will.i.am makes laser-guided music with the NX**

will.i.am has turned a disused airstrip into the world's largest musical stave. As part of Lexus's *Amazing in Motion* campaign, he has reworked one of his hits using a team of stunt drivers and an array of motion and sound-sensitive lights and lasers. The result is a one-off spectacle of light, sound and Lexus technology. [Read and see more here.](#)

#### **Lexus designs the world's first heartbeat car**

A great car can set the pulse racing, now Lexus has designed the world's first vehicle that translates the driver's heartbeat into a vibrant visual display across its entire bodywork. The unique version of the RC F high performance coupe has been commissioned by Lexus Australia. [Read more here.](#)

#### **Bracken analyses Lexus's North America success**

Jeff Bracken, Group Vice President and General Manager of the Lexus Division in the USA, talked about the thinking that has made Lexus a motor industry success story in North America, in speech at the 2015 Center for Automotive Research. [Read more here.](#)

#### **From our blog – cricket hero Glenn McGrath and the new NX**

Former Australian pace bowler Glenn McGrath is a great fan of the new Lexus NX crossover and took time during his visit to the UK for the Ashes series to talk on film about how it meets his requirements. [Read and see more here.](#)

### **Images and video resources**

Visit the Images section of our media website, [media.lexus.co.uk](https://media.lexus.co.uk), for a comprehensive collection of current model shots, concepts and news pictures for easy download for editorial use. For film footage, click on the Videos tab to access the library and to view and download material.

### **Media website updates**

No Lexus updates to report.

### **Lexus social media channels**

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