



Lexus Delivers Luxury, Style And Value With The New IS 300h Executive Edition

30 June 2014

- Lexus extends the IS range with the new IS 300h Executive Edition
- Leather upholstery and Lexus Navigation system provided as standard
- High value proposition, adding features additional to existing Luxury grade worth £3,395 at no cost to the customer
- Price £29,995, on sale now

The Lexus IS 300h already represents a keenly cost effective proposition thanks to the low tax and running costs delivered by its highly efficient and refined hybrid powertrain. Now Lexus is helping customers save even more money by adding the new Executive Edition model to the range.

The Executive Edition comes complete with leather upholstery and Lexus Navigation system, in addition to the wealth of equipment, comfort and styling features provided by the existing Luxury grade model. With an on-the-road price of £29,995, the new Executive Edition represents £3,390 of “complimentary” value to the customer.

The specification takes in front and rear parking sensors, 17-inch alloy wheels, dusk-sensing HID headlights, cruise control, auto-dimming rear view mirror, dual-zone climate control and rain-sensing wipers.

Displaying the distinctive, sharp contemporary styling that defines today’s Lexus models, the IS 300h has impressive street presence, yet offers the kind of comfort and luxury for which Lexus is renowned. The proven, reliable and supremely smooth Lexus Hybrid Drive system returns impressive official fuel consumption and CO₂ emissions figures of 64.2mpg and 103g/km respectively, yet does not sacrifice performance – acceleration from nought to 62mph can be dispatched in 8.3 seconds.